




2009 has been a very difficult time for many Americans, and I empathize with those who have lost their jobs, homes, or even loved ones. Here in Houston, we are still recovering from Hurricane Ike and the damage it caused to not only this area, but the entire Gulf Coast. We pray the worst has passed.

With that said, 2009 was also the year we introduced to the fishing world the first "Adjustable Fishing Rods". Our H3 Titanium Ultra Max series rods and Mag Strike Predator series rods, received great reviews and anglers all over the country are enjoying them today. Our Troutmaster Lite™ series rods have become the talk of speckled trout fisherman from North Carolina to South Padre Island Texas and all parts in between. They are truly a pleasure to fish with.

At American Rodsmiths we pride ourselves on being the "Industry Leader" in innovation and technology, as a matter of fact we make that statement "WHERE INNOVATION AND TECHNOLOGY BEGIN" on the front of this catalog. After our 2009 Award Winning introductions, customers asked "What else can be done to a fishing rod to make it better"? Well, we have not been sitting on our hands.

Bob Brown
- President



**INTRODUCING
FOR 2010**

**THE "NEW"
V17 PRO TOUR GRIPS™**

"THE WORLDS MOST COMFORTABLE , and ONLY REPLACEABLE
FISHING ROD GRIP AVAILABLE TODAY."

The "New" **V17 PRO TOUR GRIPS™** have been a two year project between American Rodsmiths and Winn Grip Inc. , the World Leader in golf grip technology. Together we have created the ultimate fishing rod handle. LIGHT, COMFORTABLE, and the BEST GRIP you can get , under any conditions. The **V17 PRO TOUR GRIPS™** were designed to provide anglers a better grip under in-climate fishing conditions.

Our "NEW" Denny Brauer / **WRECKIN' STIX™**, TEAM SERIES and TEAM SERIES / KICKER STIX™ all feature this new "GRIP". I guess fishing rods will no longer have handles , they're now called grips.

From all of us at AMERICAN RODSMITHS & our partners at WINN GRIP Inc. we would just like to say!

GET A GRIP!

H₃ TITANIUMTM ULTRAMAX



The H3 TITANIUMTM ULTRA MAXTM series rods are the only ADJUSTABLE fishing rods available on the market today. Each ULTRA MAXTM series rod adjusts from the front using the “NEW” PRO SETTM Locking Fore Grip technology, and can be adjusted from 6’6” to 7’8” in length or to any position in between, depending on the model. Equipped with all the features of the Original H3 TitaniumTM Ultra, and “NEW” PRECISION TOUCHTM reel seats, this is truly the most innovative rod of it’s time.

The H3 TITANIUM ULTRATM from American Rodsmiths is the **ULTIMATE FISHING ROD**. This rod features American Rodsmiths, Patented, 92 Million Modulus / Hybrid TITANIUM Blank, with **REC. RECOIL[®]** Guides. This Super light weight rod also features an Exposed Blank handle system and **COMFORT SETTM** rear grip. Add the **COMFORT TOUCHTM** Locking Fore Grip, and you have the best fishing rod money can buy.

H₃ TITANIUM[®] ULTRA



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|---|--------------------------------|---------------|------------|-------------|----------------|------------|----------|
| H3 TITANIUM ULTRA MAX (Adjustable) | | | | | | | |
| FRESHWATER CASTING MODELS | | | | | | | |
| H3TUA-MBR | Mag Bass Rod | 6’6” to 7’2” | 10-20lb | 1/4-1/2oz | Medium / Fast | 9 1/2” | \$399.99 |
| H3TUA- SWBR | Swimbait Rod | 6’11” to 7’8” | 14-65lb | 1/4-1/2oz | Heavy / Fast | Adjustable | \$399.99 |
| INSHORE SALTWATER CASTING MODELS | | | | | | | |
| H3TUA-CSML | Coastal Special Med./ Light | 6’6” to 7’0” | 8-14lb | 1/4-5/8oz | Medium / Light | 8 1/2” | \$399.99 |
| H3TUA-CSM | Coastal Special Medium | 6’6” to 7’0” | 8-17lb | 1/4-5/8oz | Medium | 8 1/2” | \$399.99 |
| H3TUA-RFC | Redfish Casting | 6’6” to 7’2” | 10-65lb | 1/16-1oz | Medium / Fast | 8 1/2” | \$399.99 |
| H3 TITANIUM ULTRA FRESHWATER CASTING MODELS | | | | | | | |
| H3TU-TWR | Topwater Rod | 6’6” | 10-17lb | 1/4-5/8oz | Medium / Fast | 8 1/2” | \$349.99 |
| H3TU-WJR | Worm and Jig Rod | 6’6” | 10-17lb | 3/16-3/4oz | Medium / Heavy | 8 1/2” | \$349.99 |
| H3TU-SBR | Spinnerbait Rod | 6’8” | 12-20lb | 1/4-3/4oz | Medium / Heavy | 8 1/2” | \$349.99 |
| H3TU-SPR | Soft Plastics Rod | 6’9” | 8-20lb | 1/16-5/8oz | Medium / Fast | 8 1/2” | \$349.99 |
| H3TU-MBR | Magnum Bass Rod | 7’0” | 10-20lb | 1/4-1/2oz | Medium / Fast | 9 1/2” | \$349.99 |
| H3TU-CRR | Carolina Rigging Rod | 7’0” | 10-20lb | 5/16-1oz | Medium / Heavy | 9 1/2” | \$349.99 |
| H3TU-FS | Flipping Stick / IPC | 7’6” | 12-25lb | 1/4-1oz | Heavy / Fast | 10 1/2” | \$369.99 |
| DENNY BRAUER MODELS | | | | | | | |
| H3TU-VSB72 | Worm / Spinnerbait Rod | 7’2” | 12-65lb | 3/16-1oz | Heavy / Fast | 9 1/2” | \$369.99 |
| H3TU-FJR73 | Football Jig Rod | 7’3” | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 9 1/2” | \$369.99 |
| H3TU-FR73 | Frog Rod | 7’3” | 12-65lb | 3/16-1oz | Heavy / Fast | 9 1/2” | \$369.99 |
| H3TU-FP74 | Flip & Pitch Rod | 7’4” | 12-65lb | 3/16-1oz | Heavy / Fast | 10 1/2” | \$369.99 |
| H3TU-SVBR74 | Swimbait Rod | 7’4” | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 10 1/2” | \$369.99 |
| H3TU-BCR76 | Big Carolina Rig Rod | 7’6” | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 10 1/2” | \$369.99 |
| H3TU-PFS76 | Perfect Flipping Stick | 7’6” | 12-65lb | 3/16-1oz | Heavy / Fast | 10 1/2” | \$369.99 |
| H3TU-BN77 | The “BIG NASTY” Flipping Stick | 7’7” | 20-100lb | 3/8-2oz | Extra Heavy | 10 1/2” | \$369.99 |
| SPINNING MODELS | | | | | | | |
| H3TU-66ULS | Ultra Light Spinning | 6’6” | 4-12lb | 1/32-1/4oz | Ultra Light | 12” | \$369.99 |
| H3TU-66MLS | Medium Light Spinning | 6’6” | 6-12lb | 1/16-1/4oz | Medium / Light | 12” | \$369.99 |
| H3TU-70ULS | Ultra Light Spinning | 7’0” | 4-12lb | 1/32-1/4oz | Ultra Light | 12” | \$369.99 |
| H3TU-MS66 | Magnum Spinning | 6’6” | 6-14lb | 1/4-5/8oz | Medium / Fast | 12” | \$369.99 |
| H3TU-MS70 | Magnum Spinning | 7’0” | 6-14lb | 1/8-5/8oz | Medium / Fast | 14” | \$369.99 |
| H3TU-MS76 | Magnum Spinning | 7’6” | 8-14lb | 1/8-5/8oz | Medium / Fast | 14” | \$369.99 |
| H3 TITANIUM ULTRA INSHORE SALTWATER CASTING MODELS | | | | | | | |
| H3TU-WL | Wader Light | 6’5” | 8-14lb | 1/4-1/2oz | Light | 7 1/2” | \$349.99 |
| H3TU-WML | Wader Medium Light | 6’5” | 8-14lb | 1/4-5/8oz | Medium / Light | 7 1/2” | \$349.99 |
| H3TU-WM | Wader Medium | 6’6” | 8-14lb | 1/4-5/8oz | Medium | 7 1/2” | \$349.99 |
| H3TU-TNT | Tops N Tails | 6’9” | 8-14lb | 1/4-5/8oz | Medium / Light | 7 1/2” | \$349.99 |
| H3TU-TSML | Trout Special Medium Light | 7’0” | 8-14lb | 1/4-1/2oz | Medium / Light | 7 1/2” | \$349.99 |
| H3TU-TSM | Trout Special Medium | 7’0” | 8-17lb | 1/4-5/8oz | Medium | 7 1/2” | \$349.99 |
| SPINNING MODELS | | | | | | | |
| H3TU-TSSML | Trout Special Medium Light | 7’0” | 8-14lb | 1/4-1/2oz | Medium / Light | 14” | \$369.99 |
| H3TU-TSSM | Trout Special Medium | 7’0” | 8-17lb | 1/4-5/8oz | Medium | 14” | \$369.99 |

H₃ TITANIUM®

87 MILLION MODULUS / HYBRID TECHNOLOGY



The **H3 TITANIUM®** Series fishing rod is the first rod to actually have TITANIUM Fibers integrated into the rod blank itself. **AMERICAN RODSMITHS** developed the technology to actually blend **THREE** different materials: **TITANIUM, GRAPHITE,** and **CARBON FIBER,** to create a new revolutionary, 87 Million Modulus / **TITANIUM** hybrid blank..

The **H3 TITANIUM®** rods are Lighter, Stronger, and the most Sensitive rods that have ever been produced.



H3 TITANIUM RODS FEATURE:

- Maximum Contact™ Handle System
- Ultra Touch Reel Seats
- Built in Hook Keepers

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-------------------------------|----------------------|-------|------------|------------|---------------------|---------|----------|
| H3 TITANIUM FRESHWATER | | | | | | | |
| CASTING MODELS | | | | | | | |
| H3T-TWR | Topwater Rod | 6'6" | 10-17lb | 1/4-5/8oz | Medium / Fast | 8 1/2" | \$269.99 |
| H3T-WJR | Worm and Jig Rod | 6'6" | 10-17lb | 3/16-3/4oz | Medium / Heavy | 8 1/2" | \$269.99 |
| H3T-SBR | Spinnerbait Rod | 6'8" | 12-20lb | 1/4-3/4oz | Medium / Fast | 8 1/2" | \$269.99 |
| H3T-SPR | Soft Plastics Rod | 6'9" | 8-20lb | 1/16-5/8oz | Medium / Fast | 8 1/2" | \$269.99 |
| H3T-PS | Pitchin Stick | 6'10" | 10-20lb | 1/4-5/8oz | Heavy / Fast | 9 1/2" | \$269.99 |
| H3T-SJR | Special Jig Rod | 7'0" | 8-20 lb | 3/16-5/8oz | Medium / Fast | 8 1/2" | \$269.99 |
| H3T-CR | Carolina Rigging Rod | 7'0" | 10-20lb | 5/16-1oz | Medium / Heavy | 10 1/2" | \$269.99 |
| SPINNING MODELS | | | | | | | |
| H3T- DSS | Drop Shot Spinning | 6"7" | 6-14lb | 1/16-3/8oz | Medium Light / Fast | 14" | \$279.99 |
| H3T-MSR1 | Magnum Spin 1 | 6'9" | 10-17lb | 1/8-3/4oz | Medium / Heavy | 14" | \$279.99 |
| H3T-MSR2 | Magnum Spin 2 | 7'0" | 8-17lb | 1/16-5/8oz | Medium / Fast | 14" | \$279.99 |

David Fritts

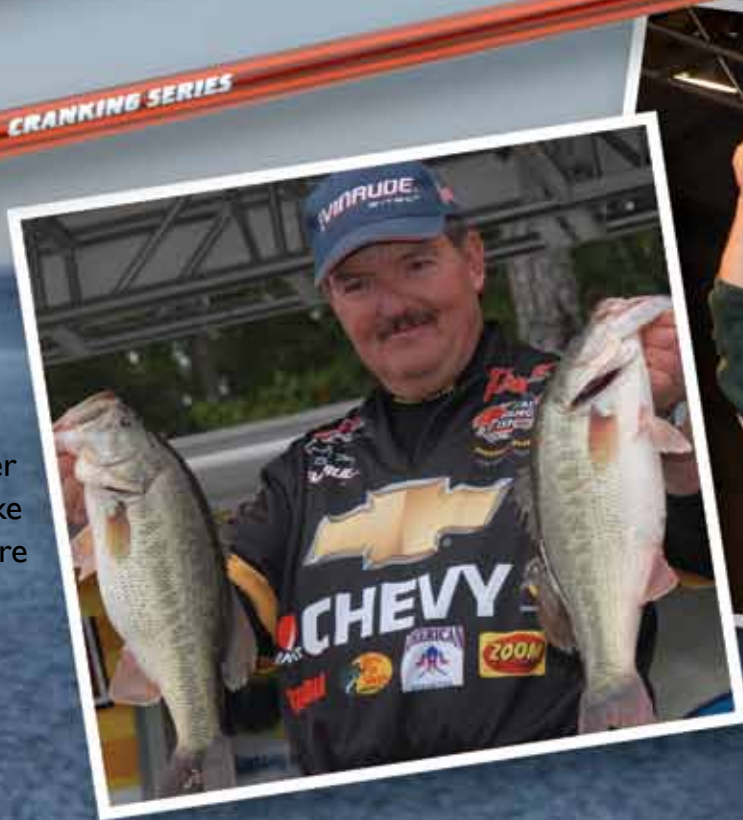
TITANIUM CRANKING RODS

David Fritts, America's best known Crankbait fisherman and American Rodsmiths engineers have teamed up to create "The Ultimate Crankbait Rod". The new David Fritts, **H3 Titanium Crankbait** rods feature a new process of integrating **Titanium** Fibers with High modulus Graphite and Fiberglass. The result is a crankbait rod with the Feel of Graphite and Glass in the tip section of the rod and the Strength and Sensitivity of Titanium in the butt section. Add the patented **Maximum Contact™ Handle System**, and fish just don't have a chance.



"There has never been anything like these rods, they're AWESOME!"

David Fritts



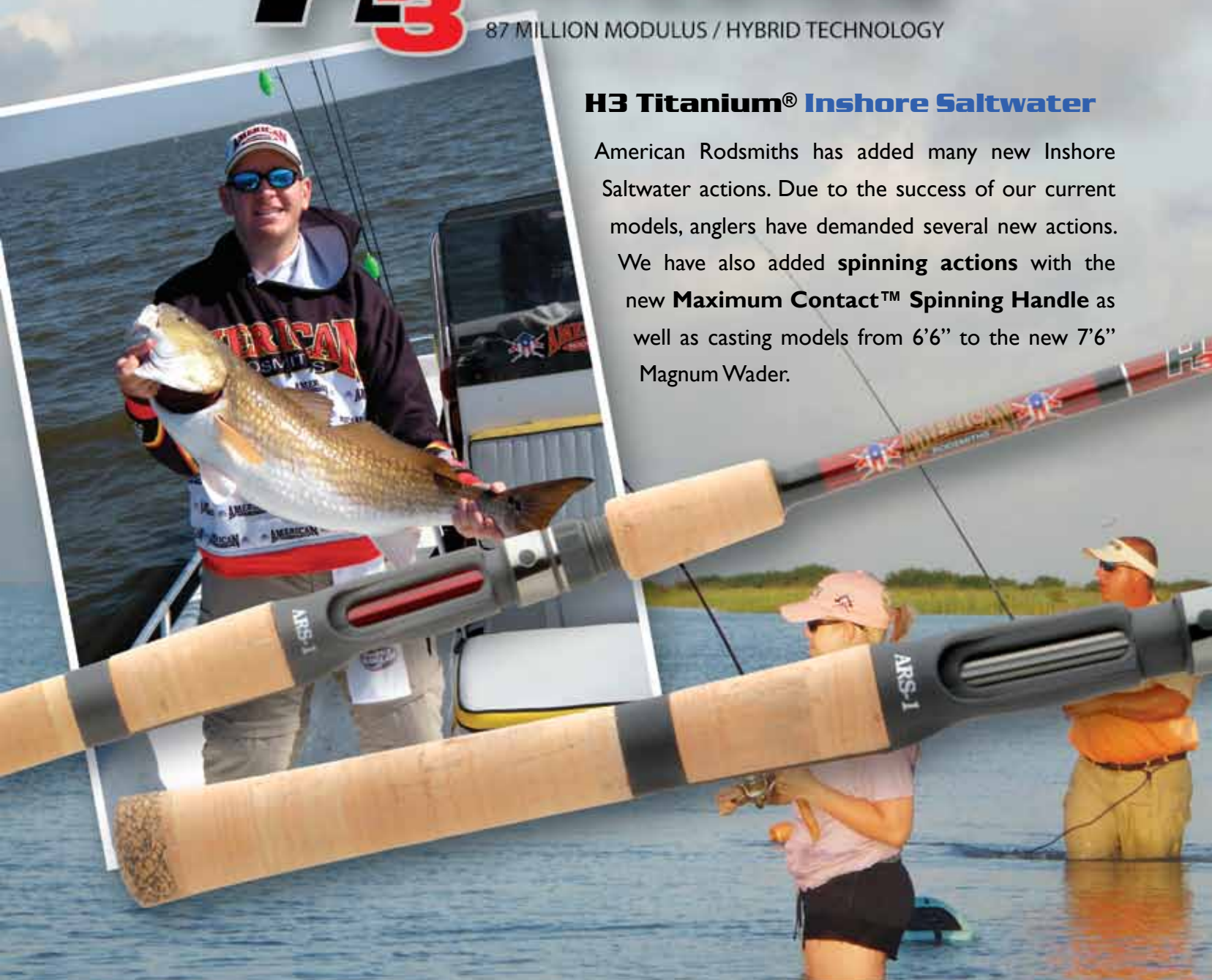
| Model No. | Description | Lgth lbs. | Ln Wt ozs. | Lr Wt | Action | Handle | Retail |
|--|---------------------------------------|-----------|------------|-------------|---------------|---------|----------|
| H3 TITANIUM / David Fritts Crankbait Models | | | | | | | |
| H3T-DFCR60 | David Fritts / Titanium Crankbait Rod | 6'0" | 10-25lb | 3/16-1oz | Medium / Slow | 7 1/2" | \$199.99 |
| H3T-DFCR66 | David Fritts / Titanium Crankbait Rod | 6'6" | 10-25lb | 3/16-1oz | Medium / Slow | 7 1/2" | \$199.99 |
| H3T-DFCR66MH | David Fritts / Titanium Crankbait Rod | 6'6" | 10-25lb | 3/16-1oz | Medium / Fast | 7 1/2" | \$199.99 |
| H3T-DFCR70 | David Fritts / Titanium Crankbait Rod | 7'0" | 10-25lb | 3/8-1 1/4oz | Medium / Slow | 10" | \$199.99 |
| H3T-DFCR70MH | David Fritts / Titanium Crankbait Rod | 7'0" | 10-30lb | 3/8-1 1/4oz | Medium / Fast | 10" | \$199.99 |
| H3T-DFCR76 | David Fritts / Titanium Crankbait Rod | 7'6" | 10-30lb | 3/8-1 1/4oz | Medium / Fast | 10 1/2" | \$214.99 |

H3 TITANIUM®

87 MILLION MODULUS / HYBRID TECHNOLOGY

H3 Titanium® Inshore Saltwater

American Rodsmiths has added many new Inshore Saltwater actions. Due to the success of our current models, anglers have demanded several new actions. We have also added **spinning actions** with the new **Maximum Contact™ Spinning Handle** as well as casting models from 6'6" to the new 7'6" Magnum Wader.



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-------------------------------|-------------------------------------|------|------------|------------|----------------|--------|----------|
| H3 - INSHORE SALTWATER | | | | | | | |
| CASTING MODELS | | | | | | | |
| H3T-UW | Ultra Wader | 6'2" | 6-12lb | 1/16-3/8oz | Ultralight | 7 1/2" | \$269.99 |
| H3T-WL | Wader Light | 6'5" | 8-14lb | 1/16-3/8oz | Light | 7 1/2" | \$269.99 |
| H3T-WML | Wader Medium Light | 6'5" | 8-14lb | 1/16-1/2oz | Medium Light | 7 1/2" | \$269.99 |
| H3T-WM | Wader Medium | 6'6" | 8-14lb | 1/16-1/2oz | Medium | 7 1/2" | \$269.99 |
| H3T-TNT | Tops N Tails | 6'9" | 8-14lb | 1/16-1/2oz | Medium Light | 7 1/2" | \$269.99 |
| H3T-TSL | Trout Special Light | 7'0" | 8-14lb | 1/16-3/8oz | Light | 7 1/2" | \$269.99 |
| H3T-TS | Trout Special | 7'0" | 8-17lb | 1/4-5/8oz | Medium Light | 7 1/2" | \$269.99 |
| H3T-MW | Magnum Wader | 7'6" | 10-17lb | 1/8-5/8oz | Medium Light | 11" | \$279.99 |
| SPINNING MODELS | | | | | | | |
| H3T-TSSML | Trout Special Spinning Medium Light | 7'0" | 8-14lb | 1/16-3/8oz | Medium / Light | 14" | \$279.99 |
| H3T-TSSM | Trout Special Spinning Medium | 7'0" | 8-17lb | 1/16-5/8oz | Medium | 14" | \$279.99 |

Team REDFISH



The **H3 TITANIUM® TEAM REDFISH** series rods have been the workhorse for anglers on the REDFISH CUP series, as well as the FLW REDFISH TOUR. From the Coast's of the Carolina's, through Florida, Louisiana, Mississippi, and the Texas Gulf Coast, **H3 TITANIUM® TEAM REDFISH** rods have been putting Redfish in the boat and recording wins at an unbelievable pace. Since introduced in **2007 TEAM REDFISH** rods have accounted for over 20 Major Tour Wins, have been responsible for setting 4 All Time Record Catches, and were used by Blaine Frierhood and Robert Scherer to set the ALL TIME LARGEST TOTAL WEIGHT IN REDFISH CUP HISTORY.

When BIG money is on the line, the PRO'S choose TEAM REDFISH!

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|--------------------------|-------------------------|------|------------|------------|---------------|--------|----------|
| H3 - TEAM REDFISH | | | | | | | |
| CASTING MODELS | | | | | | | |
| H3T-RF66 | Team Redfish Topwater | 6'6" | 8-17lb | 1/4-5/8oz | Medium / Fast | 7 1/2" | \$269.99 |
| H3T-RH69 | Red Hammer | 6'9" | 8-20lb | 1/16-5/8oz | Medium / Fast | 8 1/2" | \$269.99 |
| H3T-BRH | Big Red Hammer | 7'0" | 10-20lb | 1/4-5/8oz | Medium | 7 1/2" | \$269.99 |
| SPINNING MODELS | | | | | | | |
| H3T-RFS | Redfish Spinning | 7'0" | 8-17lb | 1/4-5/8oz | Medium | 14" | \$279.99 |
| H3T-MRS76S | Magnum Redfish Spinning | 7'6" | 10-25lb | 1/4-1oz | Medium | 14" | \$279.99 |

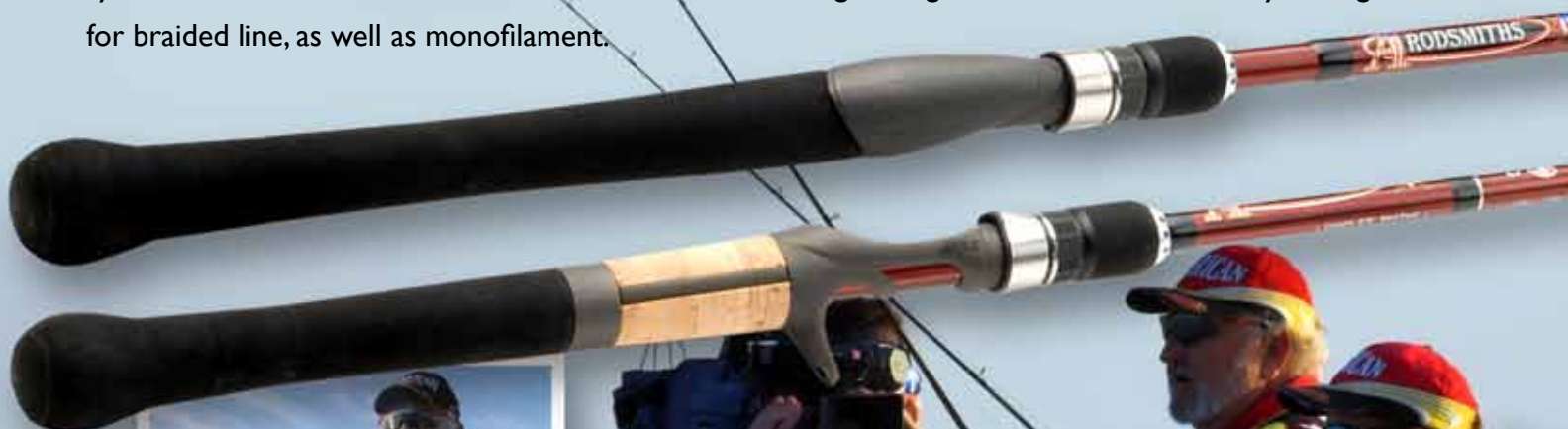
H₃ TITANIUM[®]

Team REDFISH Elite

92 Million Modulus / Hybrid Technology

REDFISH TOURNAMENT RODS

The “New” H3 TITANIUM™ TEAM REDFISH ELITE series rods feature 92 million Modulus / Hybrid TITANIUM blanks, with REC. Recoil® Guides. Appointed with the “NEW” ARS2 DUAL CONTACT™ reel seats, COMFORT TOUCH™ Locking Fore Grips, and TOUR GRIP XLT™ handle systems, the TEAM REDFISH ELITE series rods are light weight, sensitive, and extremely Strong. Made for braided line, as well as monofilament.



POWER REDFISHING RODS

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|--------------------------------|--|------|------------|------------|---------------|--------|----------|
| H3 - TEAM REDFISH ELITE | | | | | | | |
| CASTING MODELS | | | | | | | |
| H3T-TRE-RF66 | Team Redfish Elite Topwater Special | 6'6" | 8-20lb | 1/4-5/8oz | Medium / Fast | 7 1/2" | \$339.99 |
| H3T-TRE-RH69 | Team Redfish Elite Red Hammer | 6'9" | 8-65lb | 1/16-5/8oz | Medium / Fast | 8 1/2" | \$339.99 |
| H3T-TRE-RJR70 | Team Redfish Elite Redfish Jig Rod | 7'0" | 8-20 lb | 3/16-5/8oz | Medium / Fast | 8 1/2" | \$339.99 |
| H3T-TRE-BRH70 | Team Redfish Elite Big Red Hammer | 7'0" | 10-65lb | 1/4-5/8oz | Medium | 8 1/2" | \$339.99 |
| H3T-TRE-MRC76 | Team Redfish Elite Magnum Redfish Casting | 7'6" | 10-50lb | 1/4-3/4oz | Medium / Fast | 9 1/2" | \$339.99 |
| SPINNING MODELS | | | | | | | |
| H3T-TRE-RFS70 | Team Redfish Elite Redfish Spinning | 7'0" | 8-17lb | 1/4-5/8oz | Medium | 14" | \$339.99 |
| H3T-TRE-MRS76 | Team Redfish Elite Magnum Redfish Spinning | 7'6" | 10-25lb | 1/4-1oz | Medium | 14" | \$339.99 |

TITANIUM

TOURNAMENT SERIES

JUDY WONG SERIES RODS

Designed by Judy Wong, 2008 WBT World Champion, **TITANIUM TOURNAMENT™** series Freshwater Bass Rods, feature American Rodsmiths, patented, **H3 TITANIUM®** 87 Million Modulus Graphite, Hybrid Titanium Blanks, **Fuji® Alconite guides**, and Tapered Handles designed to fit a Ladies hand. Light weight and perfectly balanced.



SHELLIE GRAY SERIES RODS

Shellie Gray, Texas Gulf Coast Guide and 2007 Texas Redfish Series Team of the Year angler, along with Husband Gary, designed the **TITANIUM TOURNAMENT™** series, Inshore Saltwater models for today's lady angler. **TITANIUM TOURNAMENT™** Inshore rods feature American Rodsmiths, patented, **H3 TITANIUM®** 87 Million Modulus Graphite, **Hybrid Titanium Blanks**, **Fuji® Alconite guides**, and Tapered Handles designed to fit a Ladies hand. Whether your fishing from a boat or wading the bay **TITANIUM TOURNAMENT™** series rods will handle any situation.

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|--------------------------------------|------------------------|------|------------|------------|----------------|---------|----------|
| JUDY WONG SIGNATURE SERIES | | | | | | | |
| JW-TWR | Topwater Rod | 6'6" | 10-17lb | 1/4-5/8oz | Medium Fast | 8 1/2" | \$179.99 |
| JW-SBR | Spinnerbait Rod | 6'8" | 12-20lb | 1/4-3/4oz | Medium / Fast | 8 1/2" | \$179.99 |
| JW-WR | Worm Rod | 7'0" | 12-25lb | 3/16-5/8oz | Medium / Heavy | 8 1/2" | \$179.99 |
| JW-CBR | Crankbait Rod | 7'0" | 8-17lb | 1/4-5/8oz | Medium / Slow | 8 1/2" | \$179.99 |
| JW-FSR | Finesse Spinning Rod | 6'9" | 6-15lb | 1/16-3/8oz | Medium / Fast | 12 1/4" | \$179.99 |
| JW-PNF | Pitch N Flip | 7'2" | 12-25lb | 3/8-11/2oz | Medium / Heavy | 10" | \$199.99 |
| SHELLIE GRAY SIGNATURE SERIES | | | | | | | |
| SG-WML | Wader Medium Light | 6'5" | 8-14lb | 1/16-1/2oz | Medium / Light | 7 1/2" | \$179.99 |
| SG-WM | Wader Medium | 6'6" | 8-14lb | 1/16-1/2oz | Medium | 7 1/2" | \$179.99 |
| SG-TNT | Tops N Tails | 6'9" | 8-14lb | 1/16-1/2oz | Medium / Light | 7 1/2" | \$179.99 |
| SG-TSR | Trout Special Spinning | 6'9" | 8-14lb | 1/16-1/2oz | Medium / Light | 12 1/4" | \$179.99 |

TROUT MASTER *Lite*

The **TROUTMASTER LITE™** series rods feature **POWER LITE™** 85 Million Modulus Hybrid / Graphite blanks. Equipped with SS304 Titanium Coated Stainless Steel guides, **TOUR GRIP XLT™** handle systems, and **PRECISION TOUCH™** Reel Seats, the **TROUTMASTER LITE™** series rods are extremely light weight, ultra sensitive, and super tough.



Features SS304 Titanium
Coated stainless steel guides.

FEEL THE POWER OF LITE!

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-------------------------|-------------------------------------|------|---------------|---------------|-----------------|--------|----------|
| TROUTMASTER LITE | | | | | | | |
| CASTING MODELS | | | | | | | |
| TML-WML | Wader Medium Light | 6'5" | 8-14lb | 1/16-1/2oz | Medium / Light | 8 1/2" | \$189.99 |
| TML-WM | Wader Medium | 6'6" | 8-14lb | 1/16-1/2oz | Medium | 8 1/2" | \$189.99 |
| TML-TNT | Tops N Tails | 6'9" | 8-14lb | 1/16-1/2oz | Medium / Light | 8 1/2" | \$189.99 |
| TML-TSML | Trout Special Medium Light | 7'0" | 8-14lb | 1/16-3/8oz | Light | 8 1/2" | \$189.99 |
| TML-TSM | Trout Special Medium | 7'0" | 8-17lb | 1/4-5/8oz | Medium / Llight | 8 1/2" | \$189.99 |
| SPINNING MODELS | | | | | | | |
| TML-TSSML | Trout Special Spinning Medium Light | 7'0" | 8-14lb | 1/16-3/8oz | Medium / Light | 14" | \$189.99 |
| TML-TSSM | Trout Special Spinning Medium | 7'0" | 8-17lb | 1/16-5/8oz | Medium | 14" | \$189.99 |



PREDATOR

The **MAG STRIKE™ PREDATOR®** series rods feature the **PRO SET™ ADJUSTABLE** Locking Handle System. This new system allows anglers to set handle lengths to their own personal preferred length. If you need a shorter handle for close in casting or a longer handle for making long casts or pitching a lure, simply release the handle make the adjustment and you are instantly ready to cast. The **MAG STRIKE™ PREDATOR®** features SS304 Titanium Coated Stainless steel guides, **TOUR GRIP XLT™** Handle system, **COMFORT TOUCH™** Locking Fore Grips, and **PRECISION TOUCH™** reel seats. Blanks are constructed of blended 58 Million Modulus Graphite and IM10 Graphite, making them Light, Tough, and Powerful.

MAG STRIKE™ PREDATOR®
FISH LIKE A PRO



PRO SET™
ADJUSTABLE
Locking Handle
System



The **PRO SET™ ADJUSTABLE** Locking Handle System allows anglers to quickly adjust their handles to their personal preferred length, or for any fishing situation they may encounter.

**“MAKE IT
PERSONAL”**
Marty Stone

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-----------|-------------|------|---------------|---------------|--------|--------|--------|
|-----------|-------------|------|---------------|---------------|--------|--------|--------|

MAG STRIKE PREDATOR

CASTING MODELS

| | | | | | | | |
|----------|--------------------------|-------|---------|------------|-----------------------|--------------------------|----------|
| MSP-MWR | Magnum Worm Rod | 6'6" | 10-50lb | 3/16-3/4oz | Medium / Heavy | 7 1/2" to 9 1/2" | \$239.99 |
| MSP-MSBR | Magnum Spinnerbait Rod | 6'8" | 12-65lb | 1/4-3/4oz | Medium / Heavy | 7 1/2" to 9 1/2" | \$239.99 |
| MSP-MSPR | Magnum Soft Plastics Rod | 6'9" | 10-30lb | 1/4-1/2oz | Medium / Fast | 7 1/2" to 9 1/2" | \$239.99 |
| MSP-MJR | Magnum Jig Rod | 6'11" | 12-65lb | 1/4-3/4oz | Medium / Heavy - Fast | 8 1/2" to 10 1/2" | \$249.99 |
| MSP-MBR | Magnum Bass Rod | 7'0" | 12-65lb | 1/4-1/2oz | Medium / Heavy | 8 1/2" to 10 1/2" | \$249.99 |
| MSP-MCRR | Magnum Carolina rig | 7'2" | 12-65lb | 5/16-1oz | Medium / Heavy | 8 1/2" to 10 1/2" | \$259.99 |
| MSP-MGR | Magnum Grass Rod | 7'2" | 20-80lb | 3/8-1oz | Heavy | 8 1/2" to 10 1/2" | \$259.99 |
| MSP-HH | Magnum Hibdon Hammer | 7'3" | 10-40lb | 1/4-5/8oz | Medium / Heavy - Fast | 8 1/2" to 10 1/2" | \$259.99 |
| MSP-MBS | Magnum Bass Stroker | 7'6" | 10-30lb | 1/4-3/4oz | Medium / Fast | 8 1/2" to 10 1/2" | \$269.99 |
| MSP-MCR | Magnum Casting Rod | 7'6" | 12-50lb | 1/4-1oz | Medium / Heavy - Fast | 8 1/2" to 10 1/2" | \$269.99 |
| MSP-MFR | Magnum Flippin Rod | 7'6" | 20-80lb | 3/8-1oz | Heavy | (Non Adjustable) 10 1/2" | \$269.99 |

SPINNING MODELS

| | | | | | | | |
|---------|----------------------|------|----------|------------|---------------|------------|----------|
| MSP-FSR | Finesse Spinning Rod | 6'9" | 6lb-20lb | 1/16-3/8oz | Medium / Fast | 12" to 14" | \$249.99 |
| MSP-SRM | Spinning Rod Medium | 6'9" | 6lb-14lb | 1/16-3/8oz | Med./Fast | 12" to 14" | \$249.99 |
| MSP-SHR | Shakie Head Rod | 7'0" | 8lb-20lb | 1/16-3/8oz | Medium / Fast | 12" to 14" | \$259.99 |
| MSP-MSR | Magnum Spinning Rod | 7'6" | 8lb-30lb | 1/16-5/8oz | Medium / Fast | 12" to 14" | \$269.99 |

NEW**Team** SERIES

&

Team SERIES**KICKER STIX**

The “**NEW**” advanced **TEAM SERIES & TEAM SERIES / KICKER STIX™** rods were designed by American Rodsmiths TOURING PROS, Zell Rowland, Peter T., Marty Stone, Mark Tucker, Bud Priutt, David Fritts, Chris McCall, Homer Humphreys, Dion Hibdon, Dicky Newberry, Danny Morehead, and Kenyon Hill, and were made to take the abuses of Tournament Fishing. **TEAM SERIES** rods now feature SS304 TICH® Titanium coated Stainless Steel guides, No Foregrips for reduced weigh, HYBRID IM10 / 58 Million Modulus Graphite blanks, ARS2 Dual Contact Reel Seats for added sensitivity, and “**NEW**” American Rodsmiths / Winn Grip Inc. **VI7 PRO TOUR GRIPS™**, for a secure grip and comfort while fishing.



TEAM SERIES, “THE CHOICE OF AMERICA’S BEST PRO’S”

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-----------|-------------|------|------------|------------|--------|--------|--------|
|-----------|-------------|------|------------|------------|--------|--------|--------|

TEAM SERIES**CASTING MODELS**

| | | | | | | | |
|---------|------------------------------------|-------|---------|------------|-------------|---------|----------|
| TS-JBR | Jerkbait Rod / Bud Pruitt | 6'6" | 10-14lb | 1/4-5/8oz | Med./ Fast | 7 1/2" | \$159.99 |
| TS-WJR | Worm / Jig Rod / by Danny Morehead | 6'6" | 10-17lb | 3/16-3/4oz | Med./ Hvy | 8 1/2" | \$159.99 |
| TS-TVWR | Topwater Rod / by Zell Rowland | 6'6" | 10-17lb | 1/4-5/8oz | Med./ Fast | 8 1/2" | \$159.99 |
| TS-CMS | Chris Mccall Special | 6'6" | 10-17lb | 1/4-3/8oz | Med./ Hvy | 7 1/2" | \$159.99 |
| TS-SBR | Spinnerbait Rod / by Zell Rowland | 6'8" | 12-20lb | 1/4-3/4oz | Med./ Fast | 8 1/2" | \$159.99 |
| TS-RTR | Rattle Trap Rod / Chris McCall | 6'8" | 8-17lb | 1/4-1/2oz | Medium | 8 1/2" | \$159.99 |
| TS-SPR | Soft Plastics Rod / by Kenyon Hill | 6'9" | 8-17lb | 1/4-5/8oz | Med./ Fast | 8 1/2" | \$159.99 |
| TS-JVWR | Jig / Worm Rod / by Dion Hibdon | 6'10" | 12-25lb | 3/8-5/8oz | Med./ Hvy | 8 1/2" | \$159.99 |
| TS-MBR | Magnum Bass Rod/ by Mark Tucker | 7'0" | 12-20lb | 1/4-1/2oz | Med./ Hvy. | 9 1/2" | \$159.99 |
| TS-CBR | Crankbait Rod / by Homer Humphreys | 7'0" | 8-17lb | 1/4-1/2oz | Med./ Slow | 10 1/2" | \$159.99 |
| TS-CRR | Carolina Riggin / by Peter T. | 7'0" | 10-20lb | 1/4-1oz | Med./ Hvy. | 9 1/2" | \$159.99 |
| TS-HH | Hibdon Hammer / by Dion Hibdon | 7'3" | 10-25lb | 1/4-5/8oz | Med./ Heavy | 9 1/2" | \$159.99 |
| TS-MCR | Magnum Casting / by Marty Stone | 7'6" | 12-25lb | 1/4-1oz | Med./ Fast | 9 1/2" | \$159.99 |

SPINNING MODELS

| | | | | | | | |
|---------|-------------------------------------|------|--------|------------|-------------------|---------|----------|
| TS-FRS | Finesse Rod / by Peter T. | 6'7" | 6-12lb | 1/16-3/8oz | Med. Light / Fast | 12 1/2" | \$159.99 |
| TS-WVRS | Wacky Worm Rod/ by Homer Humphreys | 6'9" | 8-17lb | 1/16-3/8oz | Med./ Fast | 12 1/2" | \$159.99 |
| TS- HHS | Hibdon Hammer Spin / by Dion Hibdon | 7'0" | 6-14lb | 1/8-5/8oz | Medium / Fast | 12" | \$159.99 |

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-----------|-------------|------|------------|------------|--------|--------|--------|
|-----------|-------------|------|------------|------------|--------|--------|--------|

TEAM SERIES KICKER STIX

| | | | | | | | |
|----------|--|------|----------|-----------|-------------|---------|----------|
| TKS-MJS | Magnum Jig Stick / by Dicky Newberry | 7'0" | 20-80lb | 3/8-1oz | Heavy | 10 1/2" | \$179.99 |
| TKS-MSM1 | Marty Stone Mag1 | 7'0" | 12-20lb | 1/4-3/8oz | Med./ Light | 9 1/2" | \$179.99 |
| TKS-MSM2 | Marty Stone Mag2 | 7'0" | 12-20lb | 1/4-1/2oz | Medium | 9 1/2" | \$179.99 |
| TKS-MGS | Magnum Grass Stick / by Dicky Newberry | 7'2" | 20-80lb | 3/8-1oz | Heavy | 10 1/2" | \$179.99 |
| TKS-MFS | Magnum Flipping Stick--I pc. | 7'6" | 40-100lb | 3/8-1oz | Heavy | 10 1/2" | \$179.99 |

Denny Brauer WRECKIN' STIX



Denny Brauer one of the All time leading money winners in B.A.S.S. history ,and American Rodsmiths engineers have teamed up to produce the ultimate in Power Fishing Rods. **“WRECKIN’ STIX™** were designed to be the **“PERFECT”** actions for Flipping, Pitching, Carolina Rigging, Football Jigs, Spinnerbaits, Frogs, Swimbaits, and Big Worms. **WRECKIN’ STIX™** feature **POWER LITE™** 85 Million Modulus Hybrid / Graphite blanks, with **“TOUGH COAT™”** added to the base of each rod for added strength. Guides are SS304 TICH®, Titanium coated Stainless Steel , and Reel seats are American Rodsmiths patented ARS2 Dual Contact™ for increased sensitivity. **WRECKIN’ STIX™** also feature the **“NEW” American Rodsmiths / Winn Grip ,V17 PRO TOUR GRIPS™**, these new rod handles allow anglers increased grip and comfort while fishing. “These rods were designed for todays anglers, not the way we fished in the past” ,said Brauer.” “I promise you these rods will increase any anglers bite to catch ratio dramatically.” **“THESE RODS ARE PERFECT!”**

“WRECK’EM”
- Denny Brauer

V17 PRO TOUR GRIP™

SS304 TICH®, Titanium coated Stainless Steel Guides

ARS2 Dual Contact™ Handle

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-----------------------|--------------------------------|------|------------|-------------|--------------|---------|----------|
| DENNY BRAUER | | | | | | | |
| CASTING MODELS | | | | | | | |
| DBWS-WSB72 | Worm / Spinnerbait Rod | 7'2" | 12-65lb | 3/16-1oz | Heavy / Fast | 9 1/2" | \$199.99 |
| DBWS-FJR73 | Football Jig Rod | 7'3" | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 9 1/2" | \$199.99 |
| DBWS-FR73 | Frog Rod | 7'3" | 12-65lb | 3/16-1oz | Heavy / Fast | 9 1/2" | \$199.99 |
| DBWS-FP74 | Flip & Pitch Rod | 7'4" | 12-65lb | 3/16-1oz | Heavy / Fast | 10 1/2" | \$199.99 |
| DBWS-SVBR74 | Swim Bait Rod | 7'4" | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 10 1/2" | \$199.99 |
| DBWS-BCR76 | Big Carolina Rig Rod | 7'6" | 12-65lb | 1/4-1 1/2oz | Heavy / Fast | 10 1/2" | \$199.99 |
| DBWS-PFS76 | Perfect Flipping Stick | 7'6" | 12-65lb | 3/16-1oz | Heavy / Fast | 10 1/2" | \$199.99 |
| DBWS-BN77 | The "BIG NASTY" Flipping Stick | 7'7" | 20-100Lb | 3/8-2oz | Extra Heavy | 10 1/2" | \$199.99 |

LIMIT STIX[®]

ADVANCED IM6 GRAPHITE

LIMIT STIX™ series rods are constructed of advanced IM6 Graphite blended with 42 Million Modulus Graphite. **LIMIT STIX™** feature “**NEW**” **ARS2 DUAL CONTACT™** reel seats for maximum contact with the blank for increased sensitivity, Premium Cork Handles, built in Hook Keepers, and are perfectly balanced for all day fishing. Available in both freshwater and Inshore Saltwater actions.



**GET A
LIMIT**

ARS2 DUAL CONTACT™ Reel Seats

Allows anglers to get two fingers on the rod blank for increased sensitivity.

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|---------------------------------------|-------------------------------------|-------|---------------|---------------|----------------|---------|----------|
| LIMIT STIX - FRESHWATER | | | | | | | |
| CASTING MODELS | | | | | | | |
| LS-TWS | Topwater Rod | 6'6" | 10-17lb | 1/4-5/8oz | Medium / Fast | 8 1/2" | \$99.99 |
| LS-WJR | Worm and Jig Rod | 6'6" | 10-17lb | 3/16-3/4oz | Medium / Heavy | 8 1/2" | \$99.99 |
| LS-SBR | Spinnerbait Rod | 6'8" | 12-20lb | 1/4-3/4oz | Medium / Slow | 8 1/2" | \$99.99 |
| LS-PSI | Pitchin Stick | 6'10" | 12-20lb | 1/4-5/8oz | Heavy / Fast | 8 1/2" | \$99.99 |
| LS-MBR | Magnum Bass Rod | 7'0" | 12-20lb | 1/4-1/2oz | Medium / Heavy | 9 1/2" | \$99.99 |
| LS-CRR | Carolina Rig Rod | 7'0" | 12-20lb | 5/16-1oz | Medium / Heavy | 10 1/2" | \$99.99 |
| SPINNING MODELS | | | | | | | |
| LS-MS | Medium Spinning | 6'6" | 8-14lb | 1/4-5/8oz | Medium / Fast | 12 1/4" | \$99.99 |
| LIMIT STIX - INSHORE SALTWATER | | | | | | | |
| CASTING MODELS | | | | | | | |
| LS-WSL | Wader Special | 6'5" | 8-17lb | 1/16-5/8oz | Medium / Light | 7 1/2" | \$99.99 |
| LS-TNT | Tops N Tails | 6'9" | 8-17lb | 1/16-5/8oz | Medium / Fast | 7 1/2" | \$99.99 |
| LS-TSML | Trout Special Med. / Light | 7'0" | 8-17lb | 1/16-5/8oz | Medium / Light | 7 1/2" | \$99.99 |
| LS-TS | Trout Special | 7'0" | 8-17lb | 1/4-5/8oz | Medium / Light | 7 1/2" | \$99.99 |
| LS-CS | Croaker Special | 8'0" | 8-17lb | 3/8-3/4oz | Medium | 10 1/2" | \$109.99 |
| SPINNING MODELS | | | | | | | |
| LS-TSSML | Trout Special Spinning Med. / Light | 7'0" | 8-17lb | 1/16-5/8 | Medium / Light | 14 1/4" | \$99.99 |
| LS-RFS | Redfish Spinning | 7'0" | 8-17lb | 1/4 - 5/8 | Medium | 14 1/4" | \$99.99 |

LIMIT STIX[®]

ADVANCED IM6 GRAPHITE

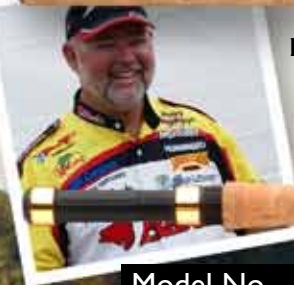
ROY SANFORD SIGNATURE series Crappie Rods

Legendary East Texas Crappie guide Roy Sanford worked with **AMERICAN RODSMITHS** engineers to develop the **ULTIMATE CRAPPIE** rods. These signature series Jig Sticks and Crappie Sticks are perfectly balanced for fishing ultra light jig heads with plastic trailers or dropping minnows into brush piles.



HOMER HUMPHREYS SIGNATURE series CRAPPIE GETTER'S[™]

Homer Humphreys, renowned Louisiana Crappie Guide and Touring Bass Pro designed the **CRAPPIE GETTER[™]** to be the ultimate Dippin and Pitchin rod for crappie. Light weight and precision balanced, all day fishing with a 10 ft to 12ft rod just got easier.



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|------------------------------------|---------------------------------------|------|------------|------------|----------------|-------------------|---------|
| LIMIT STIX - CRAPPIE MODELS | | | | | | | |
| LS-JR54 | Jig Rod | 5'4" | 4-12lb | 1/32-1/4oz | Medium / Light | 10" | \$99.99 |
| LS-CS60UL | Crappie Spinning | 6' | 4-12lb | 1/32-1/4oz | Ultra Light | 11 1/4" | \$99.99 |
| LS-JR60 | Jig Stick / Roy Sanford Signature | 6' | 4-12lb | 1/16-3/8oz | Medium / Light | 11 1/4" | \$99.99 |
| LS-CS66UL | Crappie Spinning | 6'6" | 4-12lb | 1/32-1/4oz | Ultra Light | 11 1/4" | \$99.99 |
| LS-JR66 | Jig Rod | 6'6" | 4-12lb | 1/16-3/8oz | Medium / Light | 11 1/4" | \$99.99 |
| LS-CS70UL | Crappie Stick / Roy Sanford Signature | 7'0" | 4-12lb | 1/32-1/4oz | Ultra Light | 17" | \$99.99 |
| LS-JS9 | Crappie Jiggin Stick | 9' | 4-12lb | 1/32-1/4oz | Medium / Light | 14" Rear Grip | \$99.99 |
| LS-JSM9 | Crappie Jiggin Stick | 9" | 6-12lb | 1/32-1/4oz | Medium | 14" Rear Grip | \$99.99 |
| CG10 | Crappie Getter (Homer Humphreys) | 10' | 4-12lb | 1/32-1/4oz | Light | 7" Fore Grip | \$59.99 |
| CG11 | Crappie Getter (Homer Humphreys) | 11' | 4-12lb | 1/32-1/4oz | Light | 7" Fore Grip | \$59.99 |
| CG12 | Crappie Getter (Homer Humphreys) | 12' | 6-12lb | 1/32-1/4oz | Light | 10 1/4" Fore Grip | \$59.99 |

David Fritts CRANKING SERIES

DAVID FRITTS, America's best known crankbait fisherman, designed this series of **SIGNATURE** crankbait Rods. Each rod has been made to David's specifications, tested thoroughly, and completely made of fiberglass.

DAVID FRITTS CRANKBAIT RODS have withstood the test of time, and are as popular today as they were 10 years ago.



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-------------------------------------|--|-------|------------|-------------|----------------|---------|----------|
| DAVID FRITTS CRANKING SERIES | | | | | | | |
| DF60M | David Fritts crankin series | 6'0" | 10-25lb | 3/8-1oz | Medium | 7 1/2" | \$109.99 |
| DF66 | David Fritts crankin series | 6'6" | 10-25lb | 3/8-1oz | Medium | 7 1/2" | \$109.99 |
| DF70M | David Fritts crankin series | 7'0" | 10-25lb | 3/8-1 1/4oz | Medium | 10 1/2" | \$109.99 |
| DF70MH | David Fritts crankin series | 7'0" | 10-30lb | 3/8-1 1/4oz | Medium / Heavy | 10 1/2" | \$109.99 |
| DF76 | David Fritts crankin series telescopic | 7'6" | 10-25lb | 3/8-1 1/4oz | Medium | 10 1/2" | \$119.99 |
| DF711 | David Fritts crankin series telescopic | 7'11" | 10-25lb | 3/8-1 1/4oz | Medium | 10 1/2" | \$119.99 |



SHORTER HANDLES FOR ACCURATE CASTING FROM YOUR YAK



KAYAK SPECIAL™ SERIES RODS were designed specifically for today's Kayak enthusiast. Kayak Special rods feature our "NEW" Blue Pearl rod finish, FUJII® Stainless Steel Concept guides, Grade A Portuguese cork, and our Patented ULTRA TOUCH™ Reel Seats, with Built in Hookeepers.

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|-----------------------------|-----------------------|------|------------|------------|---------------------|---------|----------|
| KAYAK SPECIAL SERIES | | | | | | | |
| CASTING MODELS | | | | | | | |
| KE-66LC | Light Casting | 6'6" | 8-14lb | 1/16-3/8oz | Light | 7 1/2" | \$159.99 |
| KE-66MC | Medium Casting | 6'6" | 10-17lb | 3/16-3/4oz | Medium | 7 1/2" | \$159.99 |
| KE-69MLC | Medium Light Casting | 6'9" | 8-14lb | 1/16-1/2oz | Medium / Light | 7 1/2" | \$159.99 |
| SPINNING MODELS | | | | | | | |
| KE-67MLS | Medium Light Spinning | 6'7" | 6-14lb | 1/16-3/8oz | Medium / Light-Fast | 12 1/4" | \$159.99 |
| KE-69MLS | Medium Light Spinning | 6'9" | 8-14lb | 1/16-3/8oz | Medium / Light | 12 1/4" | \$159.99 |
| KE-69MS | Medium Spinning | 6'9" | 10-17lb | 1/16-1/2oz | Medium | 12 1/4" | \$159.99 |



They'll know you're on them with a Croaker Smoker



THE "CROAKER SMOKER" was designed to be the **ULTIMATE CROAKER** Rod. Available in both 7'6" and the preferred 8'0" length, these rods feature Premium 10 1/2" cork handles, Patented ARS1 reel seats, built in Hook Keepers, and perfect actions for tossing Croakers great distances without damaging the bait. Ideal for popping corks as well.

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|------------------------|----------------|------|------------|------------|--------|---------|----------|
| CROAKER SMOKER | | | | | | | |
| CASTING MODELS | | | | | | | |
| CCR-CS76 | CROAKER SMOKER | 7'6" | 10-17lb | 1/4 -3/4oz | Medium | 10 1/2" | \$119.99 |
| CCR-CS80 | CROAKER SMOKER | 8'0" | 10-17lb | 1/4-3/4oz | Medium | 10 1/2" | \$119.99 |
| SPINNING MODELS | | | | | | | |
| CCR-CS76S | CROAKER SMOKER | 7'6" | 10-17lb | 1/4 -3/4oz | Medium | 10 1/2" | \$119.99 |



The **ROAD WARRIOR™** series of rods were made for the angler on the go. When you can't take your old favorite or you just want to keep one in your vehicle, **ROAD WARRIORS™** will get you fishing.

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|---------------------|--|------|------------|--------------|----------------|--------|----------|
| ROAD WARRIOR | | | | | | | |
| RW-66H-2 | Road Warrior 2-piece casting | 6'6" | 15-25lb | 1/4 -1 1/2oz | Heavy | 9" | \$199.99 |
| RW-70-2 | Road Warrior 2-piece casting (Mag Bass) | 7'0" | 12-20lb | 1/4-1/2oz | Medium / Heavy | 9 1/2" | \$199.99 |
| RW-7H-3 | Road Warrior 3-piece casting | 7'0" | 8-17lb | 1/4- 5/8oz | Medium | 8" | \$199.99 |
| RW-7S-3 | Road Warrior 3-piece spinning | 7'0" | 8-17lb | 1/4-5/8oz | Medium | 8" | \$199.99 |

Lady Rodsmiths

Pink Ladies Special

The **PINK LADY** has been raising eyebrows all over the country. WOW, they are really PINK.

The **PINK LADY** features a 38 million modulus Graphite Blank, ARSI Direct Contact reel seat with built in hook keeper, and Tapered Portuguese cork handles, to fit a ladies hand.

These are serious fishing rods, for serious lady anglers.

American Rodsmiths has joined the fight to help support Breast Cancer research, and will be donating a portion of all sales of **PINK LADY'S** to help win this battle.

**REAL MEN USE
THEM TOO!**

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|---|-------------------------|------|------------|------------|--------------|--------|----------|
| LADY RODSMITH (PINK LADIE'S SPECIAL) | | | | | | | |
| CASTING MODELS | | | | | | | |
| PLRC | Lady's Special | 6'6" | 8-14lb | 1/16-1/2oz | Medium | 7 1/2" | \$109.99 |
| PL66MH | Lady's Special Worm Rod | 6'6" | 10-25lb | 3/16-3/4oz | Medium Heavy | 8 1/2" | \$109.99 |
| PLRC70M | Lady's Special | 7'0" | 8-14lb | 1/16-1/2oz | Medium | 7 1/2" | \$119.99 |
| SPINNING MODELS | | | | | | | |
| PLRS | Lady's Special | 6'6" | 8-14lb | 1/16-1/2oz | Medium | 12" | \$109.99 |
| PLRS70M | Lady's Special | 7'0" | 8-14lb | 1/16-1/2oz | Medium | 12" | \$119.99 |

RISING STARS



RISING STARS™ from American Rodsmiths, were designed to get young anglers started in the right direction, with top quality fishing equipment. **RISING STARS™** feature Shorter handle lengths, Patented ARSI™ Reel seats, and Tapered handles, for younger hand sizes. These features allow young anglers better control of their equipment, thus they are enjoying the fight of their fish and not fighting their equipment.

RISING STARS™ feature Premium reel seats, Portuguese cork handles, and blanks made of Tough, 38 Million Modules Graphite.



“TODAYS RODS FOR TOMORROWS STARS”

| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|------------------------|-----------------------|------|------------|------------|--------------|--------|---------|
| RISING STARS | | | | | | | |
| CASTING MODELS | | | | | | | |
| RS-MLC55 | Medium Light Casting | 5'5" | 6-12lb | 1/8-1/2oz | Medium Light | 5 1/2" | \$69.99 |
| RS-MC60 | Medium Casting | 6'0" | 8-14lb | 1/8-1/2oz | Medium | 6 1/2" | \$69.99 |
| RS-MC-66 | Medium Casting | 6'6" | 8-14lb | 1/8-1/2oz | Medium | 6 1/2" | \$69.99 |
| RS-PMC60 | Pink Medium Casting | 6'0" | 8-14lb | 1/8-1/2oz | Medium | 6 1/2" | \$69.99 |
| SPINNING MODELS | | | | | | | |
| RS-MLSL55 | Medium Light Spinning | 5'5" | 6-12lb | 1/8-1/2oz | Medium Light | 9 1/2" | \$69.99 |
| RS-MS60 | Medium Spinning | 6'0" | 8-14lb | 1/8-1/2oz | Medium | 11" | \$69.99 |
| RS-MS66 | Medium Spinning | 6'6" | 8-14lb | 1/8-1/2oz | Medium | 11" | \$69.99 |
| RS-PMS60 | Pink Medium Spinning | 6'0" | 8-14lb | 1/8-1/2oz | Medium | 11" | \$69.99 |

Silver King

SERIES

IM6 GRAPHITE/
8 TONE-GLASS



The “ New” Silver King Series™ rods from American Rodsmiths were designed to be the finest tarpon and saltwater stand up rods available. Made of IM6 Blended Graphite and 8 Ton E-Glass these rods have combined the light weight of Graphite with the strength of Fiberglass. With FUJI® real seat and double foot stainless steel guides, this rod won't let you down when you have a FISH ON!



FUJI® trigger handle available on Tarpon Casting Models.

| Model No. | Description | Lgth | Ln Wt lbs. | Handle | Action | Guides | Retail |
|---------------------------|---------------------|------|------------|--------|-------------|-----------------|----------|
| SILVER KING SERIES | | | | | | | |
| SK-7EHC | Casting Rod | 7'0" | 20-40lb | Cork | Extra Heavy | Fuji® Stainless | \$195.00 |
| SK-66SU | Stand Up Rod | 6'6" | 20-40lb | EVA | Heavy | Fuji® Stainless | \$195.00 |
| SK-70SU | Stand Up Rod | 7'0" | 20-40lb | EVA | Heavy | Fuji® Stainless | \$195.00 |
| SK-7MFC | Tarpon Casting Rod | 7'0" | 20-30lb | EVA | Medium | Fuji® Stainless | \$195.00 |
| SK-76MFC | Tarpon Casting Rod | 7'6" | 20-30lb | EVA | Medium | Fuji® Stainless | \$195.00 |
| SK-7MFS | Tarpon Spinning Rod | 7'0" | 20-30lb | EVA | Medium | Fuji® Stainless | \$195.00 |
| SK-76MFS | Tarpon Spinning Rod | 7'6" | 20-30lb | EVA | Medium | Fuji® Stainless | \$195.00 |

H₃ TITANIUM[™] KINGBREAKER ULTRA

AMERICA'S ONLY TITANIUM KINGFISH ROD

The "NEW" H3 TITANIUM[™] KINGBREAKER ULTRA[®] series rods feature 92 Million Modulus / Hybrid Titanium Blanks, AFTCO[®] Lightweight Roller Guides and Roller tip, Stuart Slick Butts and Gimbals, FUJI[™] DPS Graphite Reel Seats, and "NEW" POWER GRIP XLT[™] Foam Fore Grips. Actions are a perfect balance of light tip with controlled power.

THE ULTIMATE KINGFISH ROD



Features AFTCO[®] Lightweight Roller Guides and Tip.



"THE OFFICIAL ROD OF THE SKA"

| Model No. | Description | Lgth | Ln Wt lbs. | Handle | Action | Guides | Retail |
|--------------------------------------|------------------------------|------|------------|-------------|--------------|----------------------------------|----------|
| H3 TITANIUM KINGBREAKER ULTRA | | | | | | | |
| CASTING MODELS | | | | | | | |
| H3TKB-70MC | TITAMIUM Casting / Kingfish | 7'0" | 10-20lb | Stuart Butt | Medium | AFTCO [®] Roller Guides | \$359.99 |
| H3TKB-70MHC | TITAMIUM Casting / Kingfish | 7'0" | 15-30lb | Stuart Butt | Medium Heavy | AFTCO [®] Roller Guides | \$359.99 |
| H3TKB-76MHC | TITAMIUM Casting / Kingfish | 7'6" | 15-30lb | Stuart Butt | Medium Heavy | AFTCO [®] Roller Guides | \$359.99 |
| SPINNING MODELS | | | | | | | |
| H3TKB-70MLS | TITANIUM Spinning / Kingfish | 7'0" | 10-20lb | Stuart Butt | Medium Light | Fuji [®] Titanium | \$359.99 |

KINGBREAKER



The “**NEW**” **KINGBREAKER™** series offshore rods feature FUJI™ DPS Graphite Reel Seats, FUJI™ Hardloy guides and Tip Top, Stuart Slick Butts and Gimbals, “**NEW**” **POWER GRIP XLT™** Foam Handles and superior action; Kingfish blanks constructed of a Hybrid / High Modulus Graphite and Glass blend.

SOFT TIPS WITH PLENTY OF BACKBONE



| Model No. | Description | Lgth | Ln Wt lbs. | Handle | Action | Guides | Retail |
|------------------------|---------------------|------|------------|-------------|--------------|---------------|----------|
| KINGBREAKER | | | | | | | |
| CASTING MODELS | | | | | | | |
| KB-70MC | Casting / Kingfish | 7'0" | 10-20lb | Stuart Butt | Medium | Fuji® Hardloy | \$179.99 |
| KB-70MHC | Casting / Kingfish | 7'0" | 15-30lb | Stuart Butt | Medium Heavy | Fuji® Hardloy | \$179.99 |
| KB-76MHC | Casting / Kingfish | 7'6" | 15-30lb | Stuart Butt | Medium Heavy | Fuji® Hardloy | \$179.99 |
| SPINNING MODELS | | | | | | | |
| KB-70MLS | Spinning / Kingfish | 7'0" | 10-20lb | Stuart Butt | Medium Light | Fuji® Hardloy | \$179.99 |



TITON Series Rods feature all aluminum reel seats, **DURA BUTTS** with aluminum Gimbals, Tapered Foam Fore Grips, Stainless Steel Tips with no inserts to knock out. Available in both Stand Up and Trolling Models, including all Weight Classes, **TITON** series rods are made for your toughest offshore adventures.



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|---------------------|----------------------------|------|------------|------------|--------|---------|----------|
| TITON SERIES | | | | | | | |
| TIC66T80 | Titon offshore-standup | 5'6" | 60-100lb | na | 80lb | 12 1/2" | \$119.99 |
| TIC72T50 | Titon offshore-standup | 6' | 30-60lb | na | 50lb | 12 1/2" | \$119.99 |
| TIC78T30 | Titon offshore-standup | 6'6" | 20-40lb | na | 30lb | 12 1/2" | \$119.99 |
| TIC78T80 | Titon offshore-standup | 6'6" | 60-100lb | na | 80lb | 12 1/2" | \$119.99 |
| TIC66T50 | Titon offshore-standup | 5'6" | 30-60lb | na | 50lb | 12 1/2" | \$119.99 |
| TIP66R80 | Titon Pro offshore-standup | 5'6" | 60-100lb | na | 80lb | 12 1/2" | \$159.00 |
| TIP72R50 | Titon Pro offshore-standup | 6' | 30-60lb | na | 50lb | 12 1/2" | \$159.00 |
| TIP78R30 | Titon Pro offshore-standup | 6'6" | 20-40lb | na | 30lb | 12 1/2" | \$159.00 |
| TIP78R80 | Titon Pro offshore-standup | 6'6" | 60-100lb | na | 80lb | 12 1/2" | \$159.00 |



| Model No. | Description | Lgth | Ln Wt lbs. | Lr Wt ozs. | Action | Handle | Retail |
|------------------------------|----------------------|------|------------|-------------|--------------|--------|----------|
| PST and HAMMER SERIES | | | | | | | |
| PST84LS | Light Spin | 7' | 12-30lb | 3/8-1 1/4oz | Light | 13" | \$99.99 |
| PST84MS | Medium Spin | 7' | 15-30lb | 1/2-2oz | Medium | 13" | \$99.99 |
| PST84MH | Medium heavy Casting | 7' | 15-40lb | 1/2-4oz | Medium Heavy | 12" | \$99.99 |
| TIH84H | Heavy Casting | 7' | 20-80lb | 1-6oz | Heavy | 12" | \$99.99 |
| TIH96MS | Medium Spin 2 piece | 8' | 15-30lb | 1/2-2oz | Medium | 14" | \$109.99 |
| TICHELO1 | Helicopter TICH | 4'3" | 30-80lb | Na | Extra Heavy | 12" | \$99.99 |



ARSH-H3T
H3 Titanium Hat
\$14.99



ARSH-YPH
Yellow Hat
\$14.99



ARSH-10
White Hat
\$14.99



ARSH-WMH
White Mesh Back Hat
\$14.99



ARSH-BTPH
Black Pro Team Hat
\$19.99



ARSH-WTPH
White Pro Team Hat
\$19.99



ARSH-KGH
Khaki Fishing Hat
\$14.99



ARSH-LPM
Pink Mesh Back Hat
\$14.99



ARSH-14
\$17.99
Pink Fitted Hat w/ Ponytail back
Also available in a visor.



ARSV-03
Red Visor
\$12.99

ARSV-02
Black Visor
\$12.99

ARSV-01
Tan Visor
\$12.99



ARS-TS
ARS-T-Shirt w/ front pocket
M-3XL
\$14.99



ARS-BHLS
Black Henley Long Sleeve
Available in Gray
M-3XL
\$24.99



ARS-GSS
Grey Hooded Sweat Shirt
Available in Black
M-3XL
\$39.99



ARS-KHLS
Khaki Fishing Shirt Long Sleeve
Available in Short Sleeve
M-3XL
\$44.99



ARS-YTJ
Yellow Men's Team Jersey
M-3XL
\$99.99



ARS-PTJ
Purple Ladie's Team Jersey
M-3XL
\$99.99



ARS-PST
Stars & Stripes Team Jersey
M-3XL
\$99.99



ARS-TB
Tackle Bag w/ 4 organizing trays
\$24.99



ARS-SD1 Small 16"x3" Decal \$5.99
ARS-LD1 Large 28"x5" Decal \$8.99

"For more info on available gear check out AmericanRodsmiths.com!"



WARRANTY INFORMATION

If a problem occurs with your American Rodsmiths fishing rod during the first 90 days of usage, and it is deemed not to have been abused, we will repair or replace it, at no cost. YOU MUST HAVE YOUR ORIGINAL RECEIPT OF PURCHASE.

If after 90 days of usage your rod is damaged, American Rodsmiths, at our discretion, will replace your rod for a fee to be determined by one of our Customer Service Representatives, based on the Rod Model and Age of the particular rod.

If your rod is in need of repair, American Rodsmiths will contact you prior to any work being done with an estimate of the cost to repair your rod. At that point, it will be up to you to decide whether to repair or replace your rod.

If it is determined your rod requires minor repair, it will be repaired at no charge. ONLY RETURN POSTAGE WILL BE REQUIRED.

Should you decide to replace a damaged rod, and American Rodsmiths no longer manufactures that particular model, it will be replaced with the closest comparable model from our current line. YOU MAY ALSO UPGRADE FOR A FEE.

INSTRUCTIONS FOR WARRANTY SERVICE FIRST 90 DAY SERVICE

Customers send rods, freight prepaid and insured, to:

American Rodsmiths
7449 Wright Rd.
Houston, Texas 77041

INCLUDE: Your letter of explanation, your name and complete street address (no PO Boxes), a daytime phone number, your receipt showing date of purchase, along with your \$25.00 check or money order for processing and return shipping fee.

RODS PAST 90 DAY SERVICE

Please contact an American Rodsmiths Customer Service Person by phone (713) 466-7849 or online at americanrodsmiths.com